Analysis of Locution and Illocutionary Speech Acts on Jerome Polin's Instagram Caption

Christina Margaretha Naibaho
Universitas HKBP Nommensen, Medan
christinanaibaho70@gmail.com

Harlen Simanjuntak
Universitas HKBP Nommensen, Medan

Tigor Sitohang
Universitas HKBP Nommensen, Medan

Abstract
Speech acts are actions that involve parties who can interact well, which results in actions that can affect the interlocutor. Nowadays, various information, works, and ideas can be seen on social media. Social media is a place for users to interact socially, share, communicate, and work. It certainly allows a user to communicate with idols such as singers, actresses, writers, and comedians. Jerome Polin has 6.9 million followers on social media Instagram. The purpose of this study is to describe the form of locutionary and illocutionary speech acts and their functions on the Jerome Polin Instagram account. This study used descriptive qualitative method. The source of the data in this study is the caption on Jerome Polin's Instagram account in December to April. The data collection technique was carried out by the documentation method. The results of the study found 121 data which are locutionary speech acts and 87 data which are illocutionary speech acts. Locutionary and illocutionary speech acts are used as a place to show what the speaker wants to share with his followers on Instagram, starting from informing, telling, being grateful, thanking, happy, sad, ordering, asking, and offering. This research is expected to develop the field of pragmatics and the public can understand the meaning of locutionary and illocutionary speech acts that will be useful in life.

Keywords: speech act, locutionary, illocutionary, Instagram, caption, Jerome Polin

INTRODUCTION

Speech acts are speech or utterances that are individual in nature and the speaker’s language skills are very supportive in the continuity of speech (Chaer in Rohmadi, 2017: 32). Speech acts are an interesting symptom of pragmatics to study. It is said to be interesting, because the study of speech acts cannot be separated from the context behind it. Speech or utterances in addition to being used to inform something also expresses a certain action (Cummings in Hermaji, 2016: 26). According to Chaer and Leonie (2010: 50) speech acts are individual symptoms, psychological in nature and their continuity is determined by the speaker’s language ability to face certain situations. In speech acts, it is more seen in the meaning or meaning of the action in the speech. The action in the utterance will be visible from the meaning of the utterance.

Speech acts are divided into 3 types, namely: (1) locution speech acts, (2) illocutionary speech acts, and (3) perlocution speech acts. A locution speech act is a speech act to state something. Locution speech acts usually contain actual facts or meanings. These speech acts are usually conveyed to the listener and do not expect any particular action or effect from their speech partner. The locution speech act also associates a topic with a single caption in an expression, similar to the relationship of "principal" to "predicate" or "topic" and semantic explanations. With the meaning of locution speech acts is the event of the speaker conveying information, statements or news without any particular intention behind his speech. For example, Lake Toba is one of the tourist destinations that many people visit. The purpose of this sentence is to provide information that Lake Toba is one of the tourist destinations that are visited by many insiders and outsiders. An illocutionary speech act is the opposite of a locution speech act where an illocutionary speech act is a speech act that...
contains a hidden meaning or other meaning desired by the speaker towards the speech partner. An illocutionary speech act is a speech act that contains the power to perform a certain action in conjunction with saying something. When the speaker utters a utterance, in fact he also performs an action, that is, conveying his intention or desire through the utterance. Illocutionary speech acts are divided into five types, namely: (1) assertive, (2) directive, (3) expressive, (4) commissive, (5) declaration) which also have their respective functions. According to Tarigan (2009:42), that illocutionary speech acts are divided into several types, namely (1) assertive or representative speech acts, are speech acts that state what the speaker of the case believes or not. Assertive speech acts involve the speaker on the truth. (2) Directive speech acts are speech acts used by speakers to tell others to do something. (3) A commissive speech act is a type of speech act used by a speaker to make himself committed to performing certain actions in the future. (4) Expressive speech acts are the types of speech acts that express the speaker feels (feelings or attitudes). (5) A declaration speech act is an illocution which, if successful, will cause a good correspondence between propositional content and reality.

Speech acts can also be found on social media, because in social media users can also communicate even though they are virtual. In today's era, we are familiar with social media, in social media we can find information, ideas, or someone's work easily. Especially in the era of Covid-19 technology has become increasingly sophisticated and the development of social media platform platforms that can be used as access to communicate or socialize with someone even with virtual media. The definition of social media itself is as a platform or media for its users to do social or communicate with other users, in addition to communicating with other users, Instagram users can also share their experiences, photos, videos. Instagram has now also been widely used by remeja. Instagram celebrities as a medium to influence others in terms of food, drinks and other positive things, artists and others to share their activities or as one of the media where they work. They often use the Instagram application as a medium for conveying their work or information that they want to share and often also establish communication with their fans.

Through social media Instagram users can communicate with anyone they know or meet on social media and it is possible to communicate with the artist or idol they like. One of the celebgrams as well as YouTuber creator content that is quite famous and in demand by young people is Jerome Polin Sijabat. Jerome Polin Sijabat is an influencer, writer, student, and also a well-known Indonesian youtube content creator. Jerome Polin is one of the Instagram users who already has 6.5 million followers and many users around 2019 because he received a scholarship at a Japanese university and his expertise in studying mathematics. Not infrequently also through his achievements he often motivates through his posts on Instagram, this is the reason the author chooses Instagram social media. This study will discuss only one social media, namely Instagram, because Instagram is one of the social media that is quite interesting for young people, and is one of the social media that is widely used for young people today. In addition to sharing photos, videos and other social media Instagram, we can also explain the purpose of the photos and videos in the form of captions so that people who see or read understand or know the description of the photo or video. In addition to working as an explanation, it can also cause or cause speech acts. Jerome Polin's Instagram account researcher because the account is actively sharing photos or videos that are included with captions that contain speech and have a specific purpose. This is the reason for the researcher to find out and explain what speech acts are contained in the caption and what is meant by the caption. However, there is a problem with social media users to understand the speech conveyed or written by speakers in their Instagram captions. The causative factor is that the public or Instagram social media users do not know the locution speech acts and illocutionary speech acts contained in Jerome polin's Instagram caption.

Therefore, through this background or description, the plan for discussing this study is to analyze the locution and illocutionary speech acts contained in Jerome polin's Instagram caption. The purpose of this study is to describe the form of locution and
illocutionary speech acts contained in Jerome Polin's Instagram caption. The author poured on the title of the thesis "Analysis of Locution Speech Acts and Illocutionary Instagram Captions Jerome Polin"

The purpose of this study is to describe the forms of locution and illocutionary speech acts and their types on Jerome Polin's Instagram account. The benefit of this research is to increase the awareness or contribution of thoughts about locution and illocutionary speech acts. In addition, so that the public can understand the locution and illocutionary speech acts contained in Jerome Polin's Instagram caption.

METHOD

Speech acts are speech or utterances that are individual in nature and the speaker's language skills are very supportive in the continuity of speech (Chaer in Rohmadi, 2017: 32). Speech acts are an interesting symptom of pragmatics to study. It is said to be interesting, because the study of speech acts cannot be separated from the context behind it. Speech or utterances in addition to being used to inform something also expresses a certain action (Cummings in Hermaji, 2016: 26). According to Chaer and Leonie (2010: 50) speech acts are individual symptoms, psychological in nature and their continuity is determined by the speaker's language ability to face certain situations. In speech acts, it is more seen in the meaning or meaning of the action in the speech. The action in the utterance will be visible from the meaning of the utterance.

Speech acts are divided into 3 types, namely: (1) locutionary speech acts, (2) illocutionary speech acts, and (3) perlocutionary speech acts. Locutionary speech acts are speech acts to express something. Locutionary speech acts usually contain actual facts or meanings. This speech act is usually conveyed to the listener and does not expect a certain action or effect from the interlocutor. Locutionary speech acts also relate a topic to a statement in an expression, similar to the relationship between "main" and "predicate" or "topic" and semantic explanation. With the meaning of locutionary speech acts, the speaker conveys information, statements or news without any specific purpose behind his speech. For example, Lake Toba is one of the tourist destinations visited by many people. The purpose of this sentence is to provide information that Lake Toba is one of the most visited tourist destinations by both insiders and outsiders. Illocutionary speech acts are the opposite of locutionary speech acts where illocutionary speech acts are speech acts that contain hidden meanings or other meanings desired by the speaker for the speech partner. Illocutionary speech acts are speech acts that the speaker contains hidden meanings in certain actions in relation to saying something. When the speaker pronounces an utterance, in fact he also takes action, namely conveying his intentions or desires through the utterance. Illocutionary speech acts are divided into five types, namely: (1) assertive, (2) directive, (3) expressive, (4) commissive, (5) declaration) which also have their respective functions. According to Tarigan (2009: 42), that illocutionary speech acts are divided into several types, namely (1) assertive or representative speech acts, are speech acts that state what the speaker believes in the case or not. Assertive speech acts involve the speaker in the truth. (2) Directive speech acts are speech acts used by speakers to tell others to do something. (3) Commissive speech acts are the types of speech acts used by speakers to make themselves committed to certain actions in the future. (4) Expressive speech acts are types of speech acts that state what the speaker feels (feelings or attitudes). (5) The declarative speech act is an illocutionary act which, if the performance is successful, will lead to a good correspondence between the propositional content and reality.

Speech acts can also be found on social media, because in social media users can also communicate even though they are virtual. In today's era we are no stranger to social media, in that social media we can find information, ideas, or someone's work easily. Especially in the era of covid 19, technology has become more sophisticated and the development of social media platforms that can be used as access to communicate or socialize with someone even with virtual media. The definition of social media itself is
as a platform or media for its users to socialize or communicate with other users, in addition to communicating with other users, Instagram users can also share their experiences, photos, videos. Instagram is now also widely used by teenagers, Instagram celebrities as a medium to influence other people in terms of food, drinks and other positive things, artists and others to share their activities or as a medium where they work. They often use the Instagram application as a medium for delivering their work or information they want to share and often communicate with their fans.

Through social media Instagram users can communicate with anyone they know or meet on social media and it is possible to communicate with the artist or idol they like. One of the celebgrams as well as YouTuber creator content that is quite well known and in demand by young people is Jerome Polin Sijabat. Jerome Polin Sijabat is an influencer, writer, student, and also a well-known Indonesian youtube content creator. Jerome Polin is one of the Instagram users who already has 6.5 million followers and was much talked about around 2019 because he received a scholarship at a Japanese university and his expertise in studying mathematics. Not infrequently, through his achievements, he often gives motivation through his posts on Instagram, this is the reason the author chooses Instagram social media. This research will focus on only one social media, namely Instagram, because Instagram is one of the social media that is quite interesting for young people. Mudi and is one of the social media that is widely used by young people today. In addition to sharing photos, videos and others on Instagram, we can also explain the purpose of the photos and videos in the form of captions so that people who see or read understand or know the description of the photo or video. In addition to functioning as a caption, it can also cause or cause speech acts. Researchers chose Jerome Polin's Instagram account because the account actively shares photos or videos that are included with captions that contain speech and have a specific purpose. This is the reason for researchers to find out and explain what speech acts are contained in the caption and what is the meaning of the caption. However, there is a problem with social media users to understand the speech conveyed or written by speakers in their Instagram captions.

The causative factor is that the public or Instagram social media users do not know the locution speech acts and illocutionary speech acts contained in Jerome polin's Instagram caption. Therefore, through this background or description, the plan for discussing this study is to analyze the locution and illocutionary speech acts contained in Jerome polin's Instagram caption. The purpose of this study is to describe the form of locution and illocutionary speech acts contained in Jerome Polin’s Instagram caption. The author poured on the title of the thesis "Analysis of Locution Speech Acts and Illocutionary Instagram Captions Jerome Polin"

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RESULTS AND DISCUSSION

The implementation of the Simultaneous Village Head Election in 2021 Cibuah Village, Warunggunung District, Lebak Regency, was carried out based on the Lebak Regency Regent Regulation Number 7 of 2015 concerning Procedures for Simultaneous Village Head Elections.

Then it is more In this study, the object studied was a speech act on Jerome Polin's Instagram caption which contained locution and illocutionary speech acts. The data in this study is in the form of words and sentences on Jerome Polin’s Instagram caption which contain the meaning of locution and illocution. The source of the data taken was an Instagram caption from December 2021 to April 2022. The total data collected was 208
data in the form of locutions (directives, interrogatives, imperatives) and illocutions (directives, assertives, commissions, expressives, and declarations).

### Table 1: Speech act data contained in Jerome Polin's Instagram caption

<table>
<thead>
<tr>
<th>No.</th>
<th>Types of Speech Acts</th>
<th>Shape</th>
<th>Sum</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>Locution</td>
<td>Declarative</td>
<td>51</td>
<td>121</td>
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<tr>
<td></td>
<td></td>
<td>Interrogative</td>
<td>36</td>
<td></td>
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<td>Imperative</td>
<td>34</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Assertive</td>
<td>26</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Directive</td>
<td>9</td>
<td>87</td>
</tr>
<tr>
<td>2.</td>
<td>Illocution</td>
<td>Commisive</td>
<td>6</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Expressive</td>
<td>34</td>
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<td></td>
<td></td>
<td>Declaration</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>Total Overall Data</td>
<td></td>
<td></td>
<td>208</td>
</tr>
</tbody>
</table>

### Discussion

Some examples of analysis that can be described are as follows:

**Figure 1.** The Instagram caption of Jerome Polin's account on December 4, 2021

Data 1: The content of Jerome Polin's caption containing speech acts is "Yesterday I came to his house, brother Raffi and brother Gigi for the first time after knowing 3 years. As long as you know, you will always meet them in Tokyo when they have a vacation. This time it's gentian, I'm the one who led them. From the first time they met in 2018, they have not changed at all, they always welcome warmly and psti many good food foods (nutritional improvements) and are always humble!! respect them so much!! Steadypu soul!!"

Data 1: Informing about him who is visiting Raffi and Nagita's house, after a long time they have known him. As long as they knew them, they only met abroad, namely when Raffi and Nagita were on vacation in Tokyo. They are known to be friendly and not stingy to share, so Jerome is happy to know Raffi and Nagita. Speech data 1 is included in the locution speech act with a declarative category, namely a speech that serves to tell something to others to pay attention in the caption to the tuturaan in question informing, namely "yesterday I was dating to the house of brother Raffi and brother Gigi for the first time, after knowing 3 years."
Based on this analysis, there are similarities and research results by Nurmila (2019) with the research title "speech acts Indonesian in Instagram Social Media Uploads @Liputan6 (Pragmatic Studies)" which is a form of declarative locussy speech act informing or telling something to others.

Data 2: The content of Jerome Polin's Instagram caption in the photo above that contains a speech act is "Btw, besides these two words, do you know that other vocabulary is not similar? Comment dong!"

The utterance reveals that there is a similar vocabulary between Japanese and Korean, namely if and sigan, shashkin and sajin which means time and photo. So he asked if there was any other vocabulary that his followers knew.

Data 2 speech: Includes locution speech acts with interrogative categories, namely asking questions and functioning to ask something so that the listener gives answers to the questions asked.

Based on this analysis, there are similarities and research results by Annisa T. Maharani and Asep Purwo Yudi Utomo (2020) with the research title "Analysis of Locution Speech Acts in Fiersa Besari's Twitter Account"
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Figure 3. is the caption of Jerome Polin’s Instagram account on January 2, 2022

Data 3: The caption in the photo above that contains speech acts is "Don't forget to like and share so that more people can learn. Steadypu soul!!"

The utterance revealed that he was trying to do math problems in a way that was quicker, and easier to remember. So, after his followers heard or watched the video he ordered that the video be shared so that more people would know.

Data 3 speech: Included in the locution speech act with the imperative category, namely orders with the intention that the reader responds in the form of the action or deed requested.

Based on the results of the analysis, there are similarities and research results by Nurmila (2019) with the title "Indonesian Speech Acts in Intagram Social Media Uploads @Liputan6 9 Pragmatic Studies"

Figure 4. The caption of Jerome Polin’s Instagram account on April 4, 2022

Data 4: The caption in the photo above that contains a speech act is "If the scalp itches, it's really annoying, scratch it all the way, keep scratching it, right."
Data 4: Revealing the truth that an itchy scalp is really annoying, especially when we are on the move. Especially when we are outside or are with our friends and our heads are itchy, it will be very annoying and embarrassing.

The utterance is an illocutionary speech act with an assertive category, which means to bind the speaker to the truth that he conveyed on Jerome Polin's Instagram account.

Based on the results of the analysis, there are similarities and research results by Rahmayani, Dewi H. Sugianti, and Uah Maspuroh (2021) with the research title "Analysis of Illocutionary Speech Acts on Tokopedia Instagram Captions and Their Use as Teaching Material for Persuasion Texts in Junior High Schools."

Data 5: The caption in the photo above that contains an illocutionary speech act is "Don't forget to keep trying, praying, and don't forget to ask for parents' prayers in every one of our efforts! Steady up soul!"

The speech has the purpose of advising people- who follow his account as well as people- who see the post to those who are trying. The utterance reveals one of the pieces of advice we often hear. When we try not to forget to pray and also ask for prayers and blessings from our parents and must keep the spirit.

Data 5 utterances: Included in illocutionary speech acts with directive categories, namely speech that makes speech partners do what the speaker conveys. The utterances in the data are included in the function of advising readers on the @jeromepolin account to keep trying and praying because the effort without prayer and prayer without effort is nil. Based on the results of the analysis in the caption above, there are similarities and research results by Rahmayani, Dewi H. Sugianti, and Uah Maspuroh (2021) with the research title "Analysis of Illocutionary Speech Acts on Tokopedia Instagram Captions and Their Use as Teaching Materials for Persuasion Texts in Junior High Schools."
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Data 6: In the caption of data 6, which contains speech acts, it is "Btw, I'm really happy to be able to give batik to a Japanese friend and it's really nice to fit and they like the batik!!"

Data 6 shows Jerome's feelings for something, where the feeling of pleasure reveals that he is happy because he can give batik clothes to his friend who is Japanese and his friend's friend is happy and likes the gift he gave. In this way he was able to further introduce Indonesian culture to his friends in Japan. Speech data 6 is included in illocutionary speech acts with an expressive category, namely speech that serves to show the feelings or expressions of the speaker towards what he conveys.

Based on the results of the analysis above, there are similarities and research results by Septi Tri Wahyuni, Retnowaty, and Indah Ika R (2018) with the research title "Illocutionary Speech Acts on Islamic Account Captions on Instagram."

Figure 7. I captioned Jerome Polin's Instagram account on February 1, 2022

Data 7: In the picture above, the caption contains a speech act is "Yokk 3 people who are right and have followed @menanteatoko I give you- 100 thousand each to buy menantea!"

The utterance of data 7 is to reveal the guess he gave, namely how many menantea are on the table, he will give a prize of 100 thousand each to the winner on the condition that he has followed the account of the @menanteatoko.
Data utterances 7: Included in illocutionary speech acts with a commissive category, namely utterances that express promises or commitments and also offers. He gave the winner a prize with the conditions he gave.

Based on the results of the analysis in the caption above, there are similarities and research results by Melisa Sheila, and Gallant K.A (2022) with the research title "Speech Acts on Promotional Language (Endorsment) on Instagram." 

Data 8: In the photo above, the caption contains a speech act is "It's really strange to see yourself so cool like this wkwkwwkk like not Jerome."

Data 8 speech is one of the speech acts whose purpose is to excommunicate. Jerome revealed that he finds it strange to see himself who is pretentiously cool or pretentiously cool, which he usually likes to be funny and visit on every Instagram story and also his posts. Feeling pretentiously cool like that he saw himself not like the usual Jerome.

Data utterance 8: Included in the illocutionary speech act with the category of declaration i.e. the speech expressed relates to what he conveyed to his reality. This is also often felt by others, who are usually devout, feminist and carefree in front of many people and suddenly we are pretentiously cool or pretentiously cool, tomboyish, and quiet we will feel that it is not us.

Based on the results of the analysis on the Instagram caption above, there are similarities and results of research analysis by Rahmayani, Dewi H. Sugarti and Uah Masparoh (2021) with the research title "Analysis of Illocutionary Speech Acts on Tokopedia Instagram Captions and Their Use as Teaching Material for Persuasion Texts in Junior High Schools."

CONCLUSION

Based on the results of the study, it can be concluded that there are forms of locution and illocutionary speech acts in the caption of Jerome Polin's Instagram account which includes declarative with the aim of informing, interrogative with the aim of asking questions, imperative with the aim of ordering something, assertive with the aim of binding the speaker to the truth, directive with the intention that the opponent of speech performs the action mentioned in the utterance, expression with the aim of stating or showing a psychological attitude towards a circumstance, commissive with the intention of stating a promise or offer, and a declaration that serves to relate the content of the utterance to its reality.
The results of the study found were as follows: The locution form in the declarative section has 51 data, the interrogative form has 36 data, and the imperative form has 34 data. While in the form of illocutionary speech acts there are 26 data in the assertive form, in the directive form there are 9 data, in the expressive form there are 34 data, in the commissive form there are 9 data, and in the declaration form there are 12 data. And based on this description, it was found that Jerome Polin’s Instagram account posted more using captions in the form of locution speech acts, namely declarative with the function of informing and informing and interrogative with the intention of asking something, and it was also found that the form of speech acts that were slightly used, namely directive and commissive speech acts. Based on the conclusions of the study above, the author wants to convey that other researchers can make the results of this study as a reference regarding speech acts, especially locution and illocutionary speech acts, and can then provide suggestions to develop this research by exploring forms of speech acts that can improve the results of this research for the better for the development of science.

BIBLIOGRAPHY